

ABSTRACT OF THE DISCLOSURE

A system and method for purchasing goods and services related to broadcast media, such a radio or television broadcast, where a broadcast receiver receives a media including information relating to goods and services that can be purchased by persons receiving the media. A person purchases the goods and services by indicating at the broadcast receiver a desire to purchase, and the broadcast receiver selectively records the purchase data for the goods and services and relays the purchase data to one or more servers that selectively receive and verify the purchase data. The transmission of the purchase data from the receiver can occur at the time of purchase, or at some other predetermined period or location.

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